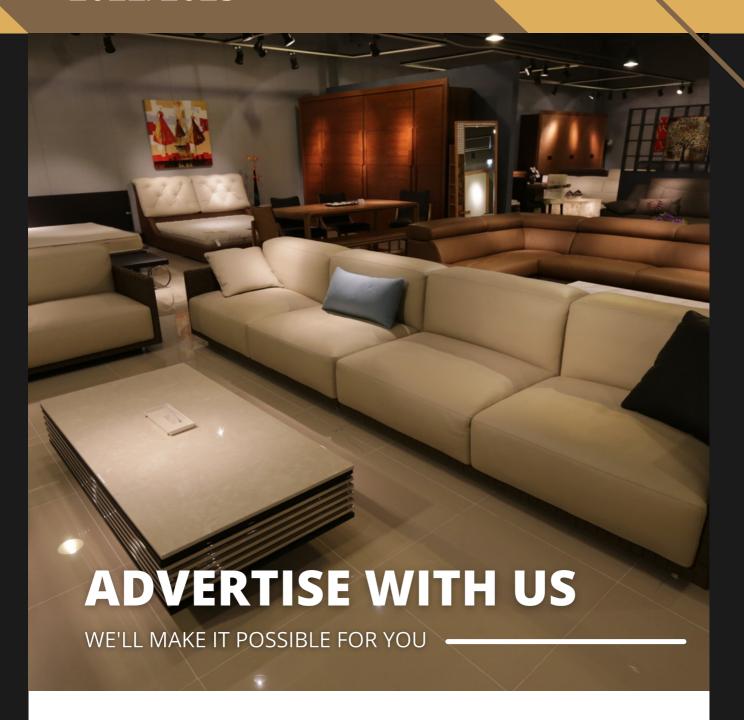
# DIGITAL RATE CARD 2022/2023



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**BEST RATES 24/7** 



# **ABOUT SALM**

South African Lifestyle Magazine is an online publication which keeps you updated about South Africa and its provinces. The publication mainly focuses on current affairs, entertainment, tourism, features, business, fashion and beauty. South African Lifestyle magazine is inspired by the beauty of our country and what it has to offer our visitors and its habitants. The idea of this publication was born from the great success of https://gautenglifestylemagazine.co.za/(GLM) and seeing that GLM was able to showcase Gauteng province to the world. We wish to fulfill and meet your needs in what an online publication has to offer,

if not please send us your reviews on press@southafricanlifestylemag.co.za





#### **BANNER ADS**

**DIMENSIONS: 1920 x 1080** 

Pixels R1950

45 days running, linked to clients website on click action

#### **SQUARE ADS**

DIMENSIONS: 300 x 250

**Pixels R1250** 

45 days running, linked to clients website on click action



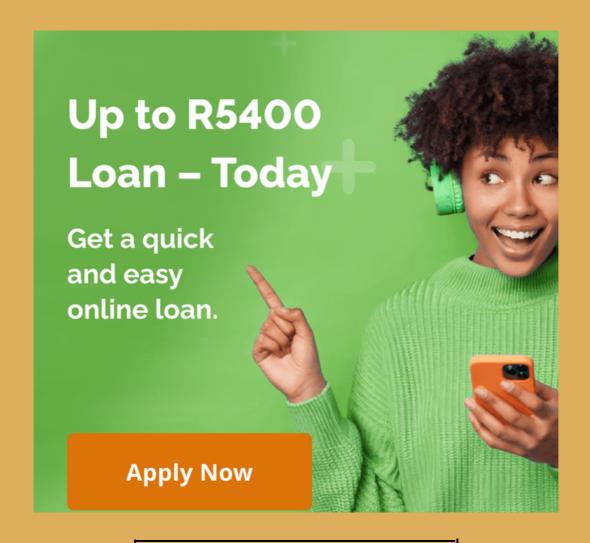
#### **BANNER ADS**

DIMENSIONS: 970 x 250

Pixels R2250

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#### **BANNER ADS**

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#### **LEADERBOARD**

DIMENSIONS: 728 x 90

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# MONTHLY DIGITAL COVER FEATURE

**DIMENSIONS: 1080 x 1920** 

Pixels R3200

30 days running, linked to clients website on click action



#### **SKYCRAPERS**

DIMENSIONS: 300 x 600

Pixels R2250

45 days running, linked to clients website on click action



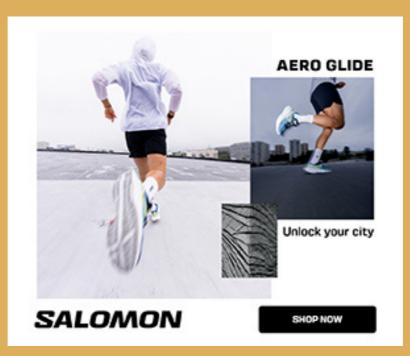
#### **SKYCRAPERS**

DIMENSIONS: 160 x 600

Pixels R1550

45 days running, linked to clients website on click action







#### **IN ARTICLE POPUPS**

**DIMENSIONS: ALL SIZES** 

#### **R2500**

45 days running, linked to clients website on click action



#### **Our values**

- 1. WORK SMARTER, NOT HARDER.
- 2.RESPECT YOURSELF, RESPECT OTHERS.
- 3.BUILD TRUST AND MAKE THINGS HAPPEN.

### Our notable projects

- WEBSITE DEVELOPMENT
- LOGO AND AD PLACEMENTS
- BRAND AND EVENT MARKETING
- PRODUCT, VENUE AND TECH REVIEWS

#### Our creative teams

- CREATIVE DESIGN TEAM
- DIGITAL MARKETING AND BRANDING TEAM



WE DEVELOP SOMETHING

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AND COMMERCIAL NEEDS

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